

SUMMER SCHOOL INNOVATION SPRINT

AIM

To deliver a two-week condensed version of iTeams in which a cohort of students are placed into teams and assigned the opportunity to work on a real-world challenge. Depending on the number who enrol, the business or businesses will be asked to present a challenge specific to themselves or the industry. This opportunity to engage with the students requires a limited amount from the businesses, but they gain a fresh look at what they do and suggestions for how they might consider doing it in the future.

The students act as a team of consultants; they will develop their skills in the following areas:

- Team working
- Idea creation
- Evaluation and Prioritisation
- Commercial analysis
- Design thinking
- Systems thinking for innovation.
- Presentation and public speaking skills

PROGRAMME

Dates

The programme runs from Monday 19th of June to Friday, the 30th of June 2023.

The Weave will facilitate five full days of workshops over this period and then manage and deliver the final event. They will undertake to coordinate all the communications, set up the resources and make these available for all the participants during the two weeks.

Furthermore, they will work with the business(es) to establish the initial challenge by offering an online 45-Minute consultation so each business can maximise the value for themselves. They will then manage the communication strategy and coordinate between the teams and the businesses.

Since mentors will not be available, The Weave will also support the student teams with four 30-minute drop-in sessions for each team to help them maintain focus and stay motivated during the whole process.

If required, The Weave will source suitable businesses to deliver the challenge or work with the Startups Team in that capacity.



PROPOSED SCHEDULE

Date	Weave Activity	AM	PM	Additional resources
Mon-19-Jun	Session #1	Extended team formation exercises	Open enquiry session followed by Meet the Business(es)	Access to problem statement webinar
Tue-20-Jun		Self-working time on problem statement	30 minute drop-in session per team	
Wed-21-Jun	Session #2	Research - different approaches for expedient working	Idea Creation - Brain storming exercises - prioritisation techniques	
Thu-22-Jun		Self-working research and idea generation		
Fri-23-Jun	Session #3	Business Model Design and Innovation	Value proposition - Customers - Desirability	
Sat-24-Jun		WEEKEND WORKING - ASSIGNING TASKS AND DELIVERING INSIGHTS		
Sun-25-Jun				
Mon-26-Jun	Session #4	Financial models - Pricing and sources of Innovation - Viability	Communication strategies - Stakeholder analysis - Resources	Access to Financial Resources
Tue-27-Jun		Self-working - solution focused work to build an MVP	30 minute drop-in session per team	
Wed-28-Jun	Session #5	Public Speaking - Practice session on Public Speaking	Pitch Deck designs - Presenting as a team	
Thu-29-Jun		Self-working - designing the pitch deck		
Fri-30-Jun	Session #6	Pitching Day		

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The students will be asked to complete a survey on the way in and an exit survey to record the perceived benefits of such a programme. The Weave will initiate this and share all the results with the Startups Team.

Throughout the two weeks, The Weave will support the teams via Slack and respond to any issues that may develop, including those related to team performance or anything that directly impacts the challenge.

Please let us know if you wish to review any aspect of the proposal.

Once again, many thanks for this opportunity.

James Cracknell
Director Business Development
The Weave